

*Campaign services even  
small churches on small  
budgets can afford.*

# Dream big



# TriUnity offers affordable service packages for very small and small-sized churches.



*Professional capital campaign consultation doesn't have to cost a fortune. By cutting expenses—not corners—TriUnity is affordable and effective for smaller ministries.*

## FOR VERY SMALL CHURCHES

The *Micro-Campaign* is streamlined to affordably provide the minimum amount of professional services needed for very small churches to succeed. All consultation and support is provided via email and conference calls thereby eliminating all travel expenses. The Micro-Campaign package fee includes all three TriUnity campaign phases—*Inform, Inquire, & Invite*—rolled into a 12-month contract for \$6,500.

### **MICRO-INFORMATION PHASE:**

*Communication & Case Development*

TriUnity Consulting provides **Information Phase** services for the Micro-Campaign Package in the following areas:

- Assess your unique circumstances and recommend an overall Information Phase strategy, communication plan and next steps, including our exclusive Dreamcatcher process for ministry-based needs assessment.
- Training and support for volunteers, via conference calls, phone and email.
- Experienced oversight, recommendations and support throughout the case development and communication process.

## **MICRO-INQUIRY PHASE:**

### *Feasibility Study*

TriUnity Micro-Campaign **Inquiry Study Phase** services include:

- Writing and professional layout of a Tentative Case Statement and accompanying questionnaire delivered electronically and reproduced by the Client.
- Every-member Inquiry Study survey conducted via direct mail.
- Compilation and electronic delivery of summarized Inquiry Study Report.
- Presentation and interpretation of Micro-Campaign Inquiry Study findings and recommendations via conference call.

## **MICRO-INVITATION PHASE:**

### *Solicitation of Gifts & Pledges*

TriUnity Micro-Campaign **Invitation Phase** services include:

- Experienced, spiritual guidance through a well-organized and timely solicitation effort.
- Custom design and printing of a themed campaign brochure with tear-off pledge card.
- Volunteer training, coordination and support documents for each aspect of the solicitation process.
- Annual Stewardship and Planned Giving education sessions, if desired.

*\*Any On-Site consulting deemed necessary by the client may be contracted at an inclusive rate of \$2,000 per day, including expenses.*

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## FOR SMALL CHURCHES

The TriUnity *Micro-Plus Package* affordably provides the essential professional services needed for a small-sized church to succeed. Key on-site consulting visits are combined with consultant support via email and conference calls thereby eliminating substantial travel expenses. The Micro-Plus Package is offered in three phases spanning approximately 18 months, for \$22,500—including all expenses.

### THE INFORMATION PHASE:

*Communication & Case Development*

TriUnity Consulting provides **Information Phase** services for the Micro-Plus Package in the following areas:

- One on-site meeting to assess your unique circumstances and recommend an overall Information Phase strategy, communication plan and next steps, including our exclusive Dreamcatcher process for ministry-based needs assessment.
- An additional 1.5 days of off-site consultant time via conference calls and email.
- Volunteer training and support documents.
- Experienced oversight, recommendations and support throughout the case development and communication process.

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## **THE INQUIRY PHASE:**

### *Feasibility Study*

TriUnity Micro-Plus Package **Inquiry Study Phase** services include:

- Writing and professional design and printing of a Tentative Case Statement and accompanying questionnaire.
- Eight personal interviews with individuals or couples, by phone.
- Inquiry Studies sent via Direct Mail and/or electronic survey to entire remaining congregation.
- Two days off-site consultant time.
- Volunteer training, guidance and all necessary support documents.
- Compilation and electronic delivery of full Inquiry Study Report.
- Presentation and interpretation of Inquiry Study findings and recommendations via conference call.

## **THE INVITATION PHASE:**

### *Solicitation of Gifts & Pledges*

TriUnity Micro-Plus Package **Invitation Phase** services include:

- Experienced, spiritual guidance through a well-organized and timely solicitation effort.
- Two consultant visits on-site for specified key meetings.
- Up to five additional days of off-site consultant time, via conference call, phone, and email.
- Custom professional design and printing of campaign brochures with accompanying pledge cards and remittance envelopes.
- Volunteer training, coordination and support documents for each aspect of the solicitation process.
- Annual Stewardship and Planned Giving program education sessions, if desired.

*\*Any additional on-site days deemed necessary by the client during any portion of the Micro-Plus Package may be contracted at an inclusive rate of \$2,500 per day, including expenses.*

## FOR MID-SIZED CHURCHES

The TriUnity *Mid-Size Package* affordably provides the professional services needed for a medium-sized church to succeed. Key on-site consulting visits are combined with consultant support via email and conference calls thereby eliminating substantial travel expenses. The Intermediate Package is offered in three phases, spanning approximately 24 months for \$32,500, including all expenses.

### THE INFORMATION PHASE:

*Communication & Case Development*

TriUnity Consulting provides **Information Phase** services for the Mid-Size Package in the following areas:

- Free on-site presentation with your leadership.
- One on-site meeting day to assess your unique circumstances and recommend an overall Information Phase strategy, communication plan and next steps, including our exclusive Dreamcatcher process for ministry-based needs assessment.
- An additional two days of off-site consultant time via conference calls and email.
- Volunteer training and support documents.
- Experienced oversight, recommendations and support throughout the case development and communication process.

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## **THE INQUIRY PHASE:**

### *Feasibility Study*

TriUnity Mid-Size Package **Inquiry Study Phase** services include:

- Writing and professional design and printing of a Tentative Case Statement and accompanying questionnaire.
- One on-site consultant visit to conduct eight personal interviews with individuals or couples.
- Inquiry Studies sent via Direct Mail and/or electronic survey to entire remaining constituency.
- Three days off-site consultant time.
- Volunteer training, guidance and all necessary support documents.
- Compilation and electronic delivery of full Inquiry Study Report.
- Presentation and interpretation of Inquiry Study findings and recommendations via conference call.

## **THE INVITATION PHASE:**

### *Solicitation of Gifts & Pledges*

TriUnity Mid-Size Package **Invitation Phase** services include:

- Experienced, spiritual guidance through a well-organized and timely solicitation effort.
- Up to three consultant visits on-site for specified key meetings.
- Five additional days of off-site consultant time, via conference call, phone, and email.
- Custom professional design and printing of campaign brochures with accompanying pledge cards and remittance envelopes.
- Volunteer training, coordination and support documents for each aspect of the solicitation process.
- Annual Stewardship and Planned Giving program education sessions, if desired.

*\*Any additional on-site days deemed necessary by the client during any portion of the Mid-Size Package may be contracted at an inclusive rate of \$2,500 per day, including expenses.*

## ABOUT TRIUNITY

"We experience true excitement about every spiritual community that approaches us, because where many see only financial needs, we see the opportunity for so much more."

— *Andi Tilmann, Founder & Director  
TriUnity Consulting*

TriUnity Consulting specializes in guiding spiritual communities through three simple steps—*Inform, Inquire, & Invite*—to successfully raise funds for their current and future needs. Our approach to fundraising places a strong emphasis on strengthening community using the opportunities that fundraising presents. We offer communities not only a map to find their treasure, but also the means to mine other gifts and talents waiting among their members.

TriUnity Consulting serves non-profit organizations and spiritual communities of all kinds. Our consultants bring both focus and heart to your fundraising efforts. We work with you to train and encourage volunteers, set key dates and see that objectives are met every step of the way.

We believe that donor communities flourish with an environment of good listening and communication, a high level of involvement, authentic spirituality, and recognition of individual strengths.

### *Our services include:*

- Assessment of your community's needs and capabilities
- Formal feasibility studies
- Capital campaign management
- Annual stewardship development
- Planned giving development
- Volunteer training
- Community building
- Classes and seminars
- Speaking engagements

All TriUnity Consulting full-service campaign fees are determined on a sliding scale based on the client's operating budget and we offer separate contracts for every phase of our method thus providing services tailored to unique client needs.

*At TriUnity, we celebrate the sacred diversity of Divine, the perfection of the individual human heart, and the experience of inclusive, loving spiritual community.*





Founder and director of TriUnity Consulting, Andi Tilmann began her fundraising career in 2002, consulting for church and community capital campaigns of all sizes across the country—writing and coordinating feasibility studies, and teaching Academies of Philanthropy with the Pennsylvania-based firm Holliman Associates, Inc.

Later, while working for the Episcopal Church Foundation, she played a major role in developing a Diocesan Partnership Program, and first devised a specialized package to professionally serve very small churches affordably. She has also accepted invitations to deliver sermons on her theology of community and giving.

Andi founded TriUnity Consulting in 2007, to widen the delivery of her unique methods and vision for fundraising through community building.

She is currently an instructor at the Duke University Nonprofit Management Program, and is the consulting firm recommended by the Stewardship Foundation of the Susquehanna United Methodist Conference. In partnership with the United Methodist Foundation of North Carolina, she developed the Ways to Means initiative to forge educational and service partnerships between all three avenues of faith-based fundraising: Annual Stewardship, Capital Campaigns and Planned Giving.

Andi brings deep spiritual commitment, innovative professionalism, and a passion for building vibrant communities to her work.



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